



Speaker interview with **Mohammed Loch, Director Industry Development, International Society of Automation (ISA)**

He will be sharing about the regional project updates between Asia and in Middle East as well as on the outlook for the near future.

**1. What are the latest technology adoptions by downstream operators in Asia? Are there any success stories that other operators can learn from?**

Analytics, advanced visualization techniques, increased connectivity are being adopted by oil & gas operators all over the world.

**2. What are your views on Asia's downstream industries rate of digitalisation as compared to counterparts in other regions i.e. America, Europe and the Middle East markets?**

Asia, North America, Europe, and Middle East are all taking advantage of new digital technologies at approximately the same pace. South America and Africa are lagging due to economic and infrastructure issues.

**3. What's the greatest impact IoT, data analytics and AI will have on the industry? What lies ahead of operators and how will they adapt?**

Increased reliability (uptime), better performance due to real-time information. Operators need to look for opportunities to use new digital technologies to improve their overall operational outlook, not just replace older equipment like-for-like.

**4. What will be the highlight of your presentation at Asian Downstream Summit?**

The highlight of my presentation will be on the overview of the Downstream Projects in South East Asia & Middle East.